



Hi and welcome to the first issue of my Newsletter. Every three months I'm going to be bringing you this free newsletter which will be packed full of interesting, useful and fun articles and facts about our four legged friends. I'm doing this to give you back a little bit extra and to say thanks for being such a great client.

I really hope you enjoy reading the stories and articles and that you get a little something from it to help you and your dog. There should be a few laughs along the way for you as well! Please let me know what you think of it.

So sit yourself down, put your feet up, relax and enjoy this newsletter. Thanks and have yourself a wonderful autumn.

Margaret

## Free Puppy Cuts at Pampers!

For many people it's easy to get confused about when to give a puppy a hair cut and bath. It's not surprising as there's lots of conflicting advice out there. For example, we had one dog that wasn't brought in for his first cut until he was a year old because the breeder said not to. This caused a lot of problems because when he came in he was so matted he had to have a smoothie (a very short haircut, close to the skin). This wasn't a very good experience for this puppy especially as it was his first time.

We feel strongly that in order to ensure that a puppy's experience at the groomers is a good one then the sooner you get your puppy in the better, even if it's just a bath, tidy up and nails trimmed. Therefore, we have decided to give all puppies, up to the age of 16 weeks, a FREE Haircut and Bath.

So if you have a puppy under 16 weeks and that never has been with us before then give us a ring and book your free appointment now.

### INSIDE THIS ISSUE:

- \* The Benefits of Microchips!
- \* Beware the Dangers of Chocolate!
- \* Keeping your pet's teeth clean!
- \* Famous TV Dogs Quiz!
- \* Brushing your dog the correct way!

### Dry Cuts Now Available!

Due to some customer requests we now offer Dry Cuts. Ihasas Westies Yorkies etc.. £20.

### A Wonderful World of Dogs!

! A blind collie has got himself his own guide dog. Clyde, who is completely blind, relies totally on his companion, Bonnie, who is also a collie. Bonnie stays close to Clyde all the time and guides him to his food and water and when they're out for walks.

The pair were given up for adoption to Meadow Green Dog Rescue centre in Loddon, Norfolk, UK and are looking for a good home where both of them can go together.

Centre manager Cherie Cootes said, "*Clyde would be lost without Bonnie and [they] have to be rehomed together. If Clyde's unsure where he is, he will suddenly go behind her and put his face on her back so she can guide him where he is going. He totally relies on her the whole time. When she walks she tends to stop and make sure he's there - she does look out for him.*"

! A six inch high Yorkshire Terrier has scared off an armed robber in Austria. Cica who lives with her owner in a post office started growling and barking at the robber when he tried to hold up the post office. "*When she realised he was threatening me, she began barking like mad and jumped at him.*" said postmistress Gabriella Dreyer. "*She didn't bite him, just scared him. He was petrified.*" The robber dropped his gun on the encounter and fled the scene.

! Stray dogs in Moscow have learned to use the subway to travel around the city. According to rupor.org, scientist Andrew Poyarkov believes the dogs board the trains in the morning to travel into the city centre where it's easier to get food and then travel back to where they stay at night.

"*They seem to have learnt how long they need to stay on the train to leave at the right station,*" said Dr Poyarkov. He also claims to have observed the same dogs waiting at green lights before crossing roads and believes they have picked up these commuting habits from humans.

## PAMPERS DOG STYLISTS

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My best little friend you shout aloud, groomed to perfection so you can be proud!

## Microchips are Reuniting Lost Pets with their Worried Owners!

Although we all keep a close eye on our dogs when we're at home or outdoors, there is an unfortunate variety of circumstances that can occur in the blink of an eye, which can leave a dog nowhere to be found. These things can happen regardless of training and a dog's obedience to their owner, because nature and the ill intent of other people can often override obedience.

Many people have been left in shock over the disappearance of their dog, especially because they've never run off or escaped from their back yard before. But there's always a first time for everything. In nature, sometimes it's nothing more than a loud clap of thunder that sends a dog running; it's also quite common for dogs to follow the scent of another dog for mating – and that other dog might be far away from home! And there's also the occasional thief who will steal a dog from its loving owners.

While you can do plenty of things to ensure that it doesn't happen, if your dog does disappear, you'll want to know that you've got the best possible chance of being reunited again.

So you should strongly consider having your dog microchipped, if you haven't done so already. A microchip is a small computer chip that is quickly and easily inserted directly beneath your dog's skin (by a professional, of course).

The great thing about microchips is that animal shelters and veterinarians are able to scan dogs for chips in the event that they've been separated from their owners. With your contact information in the database of microchips, it's much easier for people to locate you if they've found your dog.

The good news is that there are thousands of dogs being reunited with their owners, sometimes after months – or even years – of disappearance!

Let's hope it never happens to you but just think that without a microchip, there's just no way possible that someone finding your dog would ever know that you're their owner. So it makes lots of sense to get your pet microchipped.

## **MICROCHIPPING available at Pampers.**

To make sure your dog is protected right away, give us a call today and ask about microchipping service.

### Doggy Humour!

! Maureen Perlmutter, the happy Hancock Park homemaker, tells about Darby, a Dachshund who loved country sausages. When he begged hard enough, his mistress wrote out an order for a few, and the dog grasped it between his jaws and trotted off to Barney's Butcher Shop with it.

In time, Barney took Darby's appearance as a matter of course and counted off a half-dozen sausages without even consulting the order the Dachshund dropped at his feet. One day the dog showed up at the store four times and Barney decided to check. The paper was absolutely blank. Whenever he wanted sausages, the wise old dog simply snatched up any piece of paper and trotted off to the butcher's shop with it.

*"My little dog - a heartbeat at my feet"*

~ Edith Wharton

### Did You Know?

Dogs are omnivorous, which means they eat meat as well as plants. Although no one is 100% sure why dogs eat grass, it's thought that one reason is because they get a craving for greens. In fact, some dogs graze on grass every day. Others may just eat grass occasionally and it's thought that some do so because they have an upset tummy and want to make themselves sick.

### Doggy Humour!

Several dogs were standing in a circle in a dark room discussing how one of them needed to change the light bulb. Here's the discussion:

**Chihuahua:** "Come on guys, look at me! You think I'm going to get anywhere near that stupid light?"

**Labrador:** "Oh me, me!!! Please can I, can I? Please, please, pleeeeeeease!!! Let me, let me!!!"

**Mastiff:** "I'mmm not scard of the dark! I'mmm not scard of the dark! I'mmm not – Whaaat was that??? Did anyone else hear that??? Please tell me you heard that too!!!!"

**Rottweiler:** "Yea go on, just you try making me do it!!!"

**Poodle:** "Do I have to? I've just had my nails done!"

**St Bernard:** "ZZZZZZZZzzzzzzzzzzzz.....ZZZZZZzzzzzz"

**German Shepherd:** "Alright, everyone stop where you are! Who broke the light? I SAID, 'STOP WHERE YOU ARE!'"

**Springer Spaniel:** "Where's the new bulb? Where's the new bulb? I can't find it! Is it behind the seat? Is it under the TV? Where is it? Where is it?"

**Jack Russell:** "It's not a toy and you can't chase it, so who cares? I'm going out to play!!!"



## **PAMPERS Dog Stylists**

**HYDROSURGE BATHING FOR EVERY DOG  
REDUCE CASTING BY 80% WITH OUR SHED-LESS TREATMENT**

**SAME DAY APPOINTMENTS AVAILABLE MOST DAYS  
WE USE THE WORLDS BEST SHAMPOOS & CONDITIONERS  
DOG COLOGNES, 5 TO CHOOSE FROM Inc.  
JOOP – CK1 – OPTIUM – D&G1 AND BABYPOWDER £4.99 EACH  
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**QUESTION: WHAT IS HYDROSURGE BATHING?**

**ANSWER: Hydrosurge bathing gives a deep cleaning action that exceeds all other dog bathing systems. Hydrosurge bathing loosens all dead hair, dirt and grime and thoroughly penetrates the coat bringing oxygen to the skin leaving your dog cleaner and healthier than ever before. Hydrosurge bathing therapeutically enhances the effectiveness of medicated shampoos & conditioners. Hydrosurge bathing is also an effective treatment for dry, flaking and irritated skin and increases circulation. The invigorating spray creates a pulsating massage which keeps your dog calm. Hydrosurge bathing is included in your groom or styling at: **NO EXTRA CHARGE****



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## **Beware the Dangers of Chocolate!**

With the kids back at school and the cooler weather soon to be with us (sorry for reminding you!), it's likely that some of you will be warming yourselves up with delightful evening treats of hot cocoa along with a chocolate biscuit or two. Although these may be some of our favourite treats, we must keep a tight eye on our dogs whenever chocolate is around.

Shockingly, reports of dogs being poisoned by chocolate made to the Veterinary Poisons Information Service has increased dramatically in the last year. Chocolate can cause severe health issues and even death to our dogs because it contains Theobromine, which is a toxic poison to canines. While many people know not to let their dogs eat chocolate, it is difficult. The trouble is that dogs love the chocolate and they know how to make us feel guilty, but they really shouldn't get any at all.

The worst type of chocolate for a dog is baking chocolate, because it has the highest concentration of Theobromine. The least harmful is white chocolate and all others fall somewhere in between. There is no standard amount of chocolate that's okay for a dog to eat, as their ability to handle this toxin is dependent on their size, health and type of chocolate.

If you find that your little friend has dug into your chocolate cake then please be on the lookout for symptoms of poisoning! As the toxins begin to spread through the body, you may notice that they become hyperactive or that they're panting a lot. In more severe cases, there will be vomiting or diarrhea. Regardless of the symptoms you see, it's important that you contact your vet as soon as possible.

If your dog has already developed a taste for chocolate, you can purchase dog treats that contain carob. Carob tastes a lot like chocolate – you might enjoy it, too – but it does not contain Theobromine. Just be on the lookout for specialty dog treats and you're likely to find some.

Of course try not to overdo it on the treats as well – wouldn't want them getting overweight or unhealthy!

## **Keeping Your Pet's Teeth Clean!**

You may not have realised it but pets can have dental problems too! Tartar and plaque can build up on pet's teeth, just as it would on your own if they were not kept clean. This can lead to gum disease from which bacteria can lead to serious issues.

If your pet's breath constantly smells bad, it's possible that they have a dental problem. Taking care of your pet's teeth is just as important as any other aspect of their health care.

One of the biggest effects on your pet's teeth is the food you are feeding them. In the wild, dog and cat teeth were naturally cleaned by the food they ate. The tough, fleshy fibers of other animals would "scrub" their teeth as they bit through hair and skin. This 'scrubbing' effect, combined with a high flow of saliva in their mouths, would keep their teeth clean and free from build up of plaque.

However, in many manufactured pet foods there is no provision for this natural cleaning process. In fact, soft and sticky canned food can contribute greatly to the build up of plaque on your pet's teeth. So it's important to brush your pet's teeth regularly. When possible, try to do this no less than 3 times weekly.

There are various types of pet toothpastes available, which unlike human toothpaste, don't contain fluoride, can be safely swallowed by your pet and don't froth during brushing. You can also use a wet washcloth to scrub his teeth if you do not have any toothpaste available.

It's important to try to make brushing your pet's teeth fun for them, so start when they are young and make it enjoyable for them. This will make it much easier for you too.

Try to provide your pet with the opportunity to create the natural teeth 'scrubbing' process. This can be done by giving them dental type chews or toys such as Kongs. As they chew and bite into these, the plaque will be naturally scrubbed off their teeth.

If you're in any doubt about your pet's dental hygiene, please speak to your vet.

## **Famous TV Dogs Quiz!**

The following dogs are all TV stars. Can you guess their stage names? Answers are on the back page. Don't be looking!

1. This Poodle was owned by Den Watts in Eastenders
2. This Neapolitan Mastiff has been a star in the Harry Potter films since 2001
3. The slobbering St Bernard who stars in this film of the same name
4. The little Cairn Terrier who went with Dorothy to the Land of Oz
5. This Belgian Shepherd was rescued by Robbie Jackson in Eastenders and more recently looked after by Gus
6. This Bloodhound struck it rich along with the Beverly Hillbillies in the 1960's
7. The Pug who starred in both 'Men in Black' films
8. The most famous Blue Peter dog who was inseparable from John Noakes, who would say, "Get down????"

## **Brushing Your Dog – The Correct Way To Do It!**

There are many important reasons to keep your dog brushed regularly. It stimulates their skin, removes excess hair and helps to prevent tangles and matting. Whether your dogs have short or long hair, they really do benefit from having a full-body brushing whenever possible.

But while it's important to brush your dog regularly, it's even more important to brush your dog thoroughly using the right technique. A quick run with any old brush over your dog's back and sides will not be enough.

For longhaired dogs or for hair that easily tangles, it's ideal to brush them daily. Shorthaired dogs will also benefit from a weekly brushing.

If your dog's hair is medium to long in length or tends to mat, it's often best to use a slicker brush. These brushes usually have a square or rectangular head of thin wire bristles and they're available in all sizes. For shorthaired dogs, consider using a rubber currycomb. When used in light circles, these feel great on a dog's skin and help you remove excess, dead hair. For curly and thick-coated dogs, you can use a wire-pin brush but it's recommended that you also use a rake if your dog has a thick undercoat.

Of course, brushing should be an enjoyable experience for your dog, so it's important that you're gentle. This can be difficult when the hair mats or tangles, so try holding onto the tangled portion of hair with one hand placed close against the skin and brushing with the other. This will prevent the painful pull to their skin as you brush the mat.

When brushing your dog, you can begin by brushing from the back of the head to the base of the tail. Then brush the chest and sides by going with the grain from top to bottom. If your dog has a very thick undercoat, you can also brush against the grain to remove some excess hair.

Then comes the tricky part! Many dogs end up with mats on their stomachs, in their armpits and on the backs of their hind legs. For large dogs, encourage them to lay down so that you can thoroughly brush out their stomachs. For small dogs, you can hold their front paws with one hand to help them stand on their hind legs whilst you brush their bellies with your free hand. But also try to get under that tail if they'll let you!

If you need a little more advice on brushes or brushing technique, please just ask, I'll be happy to help.

## **Dog Training Tip!**

Your dog cannot understand the English language. They hear sounds not words, so you can use any word you want to get them to carry out an action. The key to using words as commands is that you use that same word consistently. Obviously you'll want to use words that make sense to humans – no point in using 'sit' if you want them to 'lay down' or 'stay'!

### The Devil in Disguise!

*'A limerick about a mischievous little puppy dog'*

Because I'm a puppy I know I look cute  
So I'm sure you're not really going to give me the boot,  
I know you'll forgive me just as those times before  
Because with a wag of my tail your heart melts to the floor.

You get all alarmed at the things that I do  
But for me it is fun when I chew that big pot of glue,  
And what's the big deal if I poop in your shoe  
I thought I was being nice leaving it right there for you!

Why don't you have fun when we go to the park  
You get to run through all that mud and stay out 'til it's dark,  
I thought we were playing chase when you had that big fall  
That's why I ran off and refused to come when you called.

When I ate all that chicken I'd forgotten the rule  
With it there on the counter I had started to drool,  
And I couldn't have known the cat would say no  
Maybe I shouldn't have but boy did he go.

I really didn't mean to burst that little boy's ball  
You looked awful scared when you saw his dad was that tall,  
Maybe it didn't help when I peed on his leg,  
It seemed really painful the way he then made you beg.

OK I'll admit I know I could do better  
I'll stop eating the plants and chewing your letters,  
I'm sure I'll get forgiven when I flash my big puppy eyes  
Even though you keep saying I'm the devil in disguise.

- M.J.Hill

### Did You Know?

While it is undesirable, wolves and dogs can successfully mate. While neither wolves nor dogs are keen to interbreed it does happen, however, the offspring can be very unpredictable.

### Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

### Dog Dandruff!

Just like humans, dogs get dandruff too. It tends to be seen more in the shorthaired dogs but all breeds get it.

Dandruff is usually just the aging dead skin cells scaling and flaking off. While it's normally harmless, in some cases it can indicate an underlying health issue in your pet, such as an infection, allergy or parasites.

So if your pet starts to show signs of dandruff, do not just put it down to its skin. Do a little investigation and maybe see your vet to make sure there are no bigger issues causing the problem.

### Please Know That I Really Appreciate It!

You've all been a blessing to me, to my business and, most importantly, to your dogs. I am very thankful that you choose me to groom them with the care and attention they deserve.

It's always nice chatting with you when you get your dog groomed, and there's really nothing like working with your lovely little friends throughout the day.

You have helped to make my business a success, and the opportunity to provide pet grooming in our community is simply fantastic. So thank you for all your support.

It's great that you look after your pet so well because there are many who don't. To give your dog the love and care you do is everything they ask of you.

Please be sure to let me know if you ever have any questions or concerns about your dog or any of the services I provide. Your happiness and satisfaction are my top priority (alongside the absolute best care for your dogs!), and it's my pleasure to provide the best experiences for you and your special pet.

Thank you

### Please Pass This Newsletter Around!

If you know of anyone that you think could benefit from my services or who may like to read this newsletter then please pass this copy on to them.

Maybe when you've finished reading it you could leave it in a place where others might get to read and enjoy it as well. What about in your hairdressers, dentist or doctors' reception. Or could you take it to your work so that your colleagues could benefit from it as well.

### Get This Newsletter Every Three Months!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter every three months. There will always be a copy available for you. So please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy automatically.

Answers  
to Quiz  
1. Roly  
2. Fang  
3. Beethoven  
4. Toto  
5. Wellard  
6. Duke  
7. Frank  
8. Shep

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